Dec. 2, 2017, Homewood Suites by Hilton, Arlington, TX

Present: Bob Barnett, Wolfram Blattner, Tom Brown, Tom Dillon, Dan Groves, Jim McDaniel, Bob Williams, Angie Clark Us Too Presbyterian), Judy Dillon (Us TOO Plano), Bruce Stahl (Us TOO Medical City), Tim Upshaw (50 Hoops)

Excused: Pat&Ed Sanders, Molly Sutton, Terry Theiss, Gayle Wilkins; Absent: Gregg Wallace Guests: Bruni Blattner, Diane Brown, Aline Groves, Linda Williams

Wolfram opened the meeting at 10:00 am; a presentation "NTxPCC Program Review, 2018" was made available to all participants. Wolfram asked Jim McDaniel to take minutes of the meeting.

Member Reports, 50 Hoops

Tim Upshaw briefly discussed 50 Hoops projects for 2018. 50 Hoops will celebrate it's 20 year anniversary in 2018. Tim had to leave after that due to work commitments.

Coalition Changes

Unfortunately, we lost one member, Us TOO Baylor Dallas, due to a lack of attendance. Dr. Kevin Courtney, Medical Oncologist at UT Southwestern, was added as Medical Advisor. There is a new support group at the Texas Proton Center in Irving which is anticipated to join our organization.

Elections

With no expiring terms for current Board members and no new nominations, no elections were required.

Wolfram mentioned that he has been President since 2009; it is time to look for new leadership. He requested that a membership meeting be held, without him, to discuss changes. After a short discussion it was agreed to have a conference call in early 2018 on this subject.

Financial Review

The Financial Report for 2016 was approved. Expenses for the current year are below budget; however, we are currently showing a negative income exceeding \$5,000. Current assets are \$26,714.47. The proposed 2018 Budget is similar to this year's budget.

Wolfram stated that our aim is not to have a large amount of money in the bank, but to spend money wisely on deserving projects. We had some larger donations in 2014 and 2015; however, if we continue deficit budgets, we will run out of money very soon. More effort must be spent on increasing donations. A current "Giving Tuesday" promotion in Facebook is a first step, but not sufficient to make up for this year's deficit spending.

Not all program expenses are reflected in the financial statements, as the Harris Foundation donated approximately \$10,000 in books for the symposium; the attendance of Ken Griffey, Sr. was sponsored by Bayer.

2017 expenses are categorized for education (83%), awareness (13%) and office expenses (4%).

Wolfram also pointed out that NTxPCC reviews submitted to GreatNonProfits are a tremendous help in getting donations. Reviews shouldn't be limited to LToT visitors.

Special Events

- A total of 20 special events were run or supported through NTxPCC and its members.
- Symposium 2017 was the best symposium organized by NTxPCC: Drs. Wendy Harpham and Kevin Courtney as well as Baseball Great Ken Griffey Sr.
- Fort Worth is the only Metroplex City supporting PSA screening; between the City's "Healthy Lives Matter" event and the Wheels for Wellness car show, over 300 men were screened. The City's event included a one-hour presentation before men were given the choice to get screened.
- NTxPCC participated with a team during this year's ZERO 5K run.

Awareness

Due to a great effort by Tom and Judy Dillon, the Mayor of the City of Plano published a proclamation to declare September as the Prostate Cancer Awareness Month for Plano.

Website

Landing pages on our website by far favored the Screening page; the Advanced Cancer page also got attention.

Plans and Challenges for 2018

- Wolfram asked Tom to be in charge of Symposium 2018 on Saturday, March 24. So far, two speakers have been confirmed.
- We need to increase sponsorships for the symposium. Wolfram asked Angie to prepare a Sponsorship Level list. Great chart submitted by Angie; after brief discussion, the chart was handed over to Tom Dillon for consideration.
- We are increasing involvement with the Hispanic Community; can anybody get in touch with the right people for the Hispanic Health Fair in Dallas (contact through Tim Upshaw?)?
- Wolfram will contact Fort Worth regarding a proclamation for the City of Fort Worth; any volunteers for Dallas, Arlington?
- NTxPCC is investigating a screening event during the Fort Worth Stockshow in February.

Membership Reports (Continued)

- <u>Us TOO Medical City</u>; Bruce Stahl mentioned that efforts are being made to increase the attendance at MC meetings.
- <u>Us TOO Plano</u>; Tom was happy to report that he was able to confirm speakers for all monthly meetings. Wolfram commended Tom for his great efforts in keeping this group

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- alive after it was discontinued by Baylor/Plano and after Cancer Community Services discontinued providing meeting rooms.
- <u>Us TOO Presbyterian/Dallas</u>; Angie mentioned that the Dinner Lecture in 2018 will be held at the National Soccer Hall of Fame facility in Frisco.
- <u>Fort Worth SG</u>; notes by Gayle on screening events with Wheels for Wellness are attached in Wolfram's presentation. Also attached are screening guidelines used by Gayle.

Open Discussion:

Bob Williams requested the creation of a letterhead that lists all Board Members.

Meeting Adjourned:

11:45 AM

May 3, 2017

Submitted Respectfully

Wolfram Blattner, on behalf of Jim McDaniel

Wolham Blatter

Approved, May 7, 2017 (e-mail)