

North Texas Prostate Cancer Coalition

Annual Meeting, November 7, 2013



Together For Good Health



NTxPCC, Annual Meeting Agenda

- ***Opening Remarks***
 - *The Coalition*
- ***Administrative***
 - *Minutes*
 - *Financial Reports, 2012, 2013 (To-Date), 2014 Budget (proposed)*
 - *Election, Directors*
- ***Program Review, 2013***
 - *Special Events*
- ***2014 Symposium***
- ***Awareness, Media, Opportunities***
 - *Networking*
- ***Goals for 2014***
- ***Open Discussion***

NTxPCC - Current Coalition



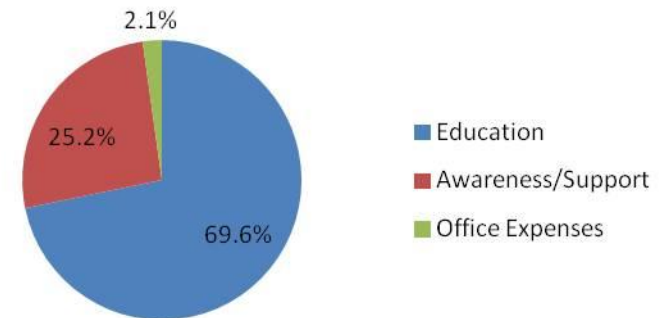
Note: Tyler is now Affiliate Member

Financial Statement

Jan. 1, 2013 thru Oct. 31, 2013



| Income | Actual | Budget 2013 |
|--------------------------------------|---------------------------|---------------------------|
| Grants and Donations | | |
| Symposium 2013 | \$ 2,500.00 | |
| Donations | \$ 6,760.00 | \$ 3,000.00 |
| <u>Total Income-to-date</u> | <u>\$ 9,260.00</u> | <u>\$ 3,000.00</u> |
| Expenses | | |
| Health Fair and Screening Events | | |
| Support Material | \$ 24.50 | \$ 500.00 |
| Handouts | \$ 241.90 | \$ 1,000.00 |
| Brochures | \$ 535.00 | \$ 1,600.00 |
| <u>Subtotal</u> | <u>\$ 801.40</u> | <u>\$ 3,100.00</u> |
| Awareness Program | | |
| Shirts, Volunteers | \$ 0.00 | \$ 500.00 |
| Posters | \$ 796.16 | \$ 500.00 |
| Brochure | \$ 270.00 | \$ 1,800.00 |
| Travel | \$ 181.04 | \$ 0.00 |
| <u>Subtotal</u> | <u>\$ 1,247.20</u> | <u>\$ 2,800.00</u> |
| Speakers Bureau | | |
| Symposium 2013 | \$ 5,652.72 | \$ 600.00 |
| Printing | \$ 0.00 | \$ 200.00 |
| <u>Subtotal</u> | <u>\$ 5,652.72</u> | <u>\$ 800.00</u> |
| Office Expenses | | |
| Awards | \$ 89.50 | \$ 200.00 |
| Travel | \$ 0.00 | \$ 100.00 |
| Misc. (Bank Fees, Website) | \$ 84.41 | \$ 250.00 |
| <u>Subtotal</u> | <u>\$ 173.91</u> | <u>\$ 550.00</u> |
| Contingency Funds | | |
| Symposium 2014 | \$ 250.00 | \$ 500.00 |
| <u>Subtotal</u> | <u>\$ 250.00</u> | <u>\$ 500.00</u> |
| <u>Total Expenses-to-date</u> | <u>\$ 8,125.23</u> | <u>\$ 7,550.00</u> |



Bruce Stahl
Treasurer, NTxPCC
bstahl@prodigy.net

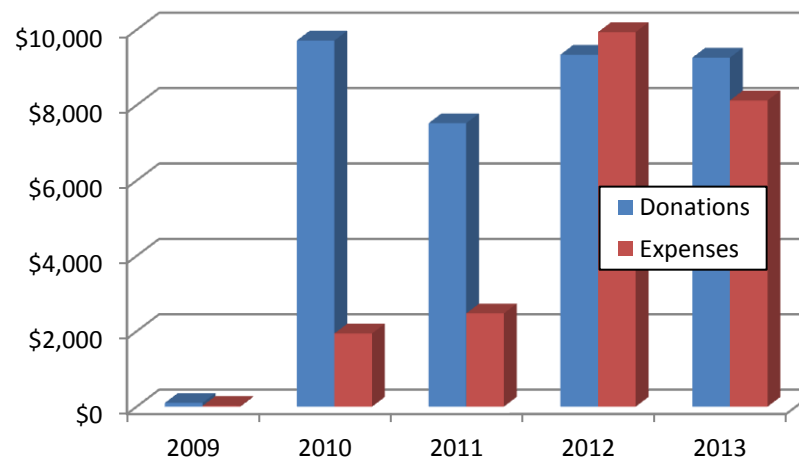
Financial Statement (Concluded)

Jan. 1, 2013 thru Oct. 31, 2013



| | Actual (To-Date) | Budget 2013 |
|--|---------------------------|---------------------------|
| Effective Income, 2013 | \$ 1,134.77 | (\$ -4,750.00) |
| Cash on hand Jan 1, 2013 | <u>\$12,492.06</u> | <u>\$12,492.06</u> |
| Account Balances Oct 31, 2013 | | |
| BBVA Compass | \$13,626.78 | |
| PayPal | \$ 0.05 | |
| Total cash on hand Oct 31, 2013 | <u>\$13,626.83</u> | <u>\$ 7,742.06</u> |

Bruce Stahl
Treasurer, NTxPCC
bstahl@prodigy.net



Budget, 2014 (proposed)



| Income | Actual, 2013 to-date | Budget 2013 | Budget 2014 proposed |
|--------------------------------------|---------------------------|---------------------------|----------------------------|
| Grants and Donations | | | |
| Symposium 2013 | \$ 2,500.00 | | \$ 4,000.00 |
| Donations | \$ 6,760.00 | \$ 3,000.00 | \$ 500.00 |
| <u>Total Income</u> | <u>\$ 9,260.00</u> | <u>\$ 3,000.00</u> | <u>\$ 4,500.00</u> |
| Expenses | | | |
| Health Fair and Screening Events | | | |
| Support Material | \$ 24.50 | \$ 500.00 | \$ 500.00 |
| Handouts | \$ 241.90 | \$ 1,000.00 | \$ 1,000.00 |
| Brochures | \$ 535.00 | \$ 1,600.00 | \$ 2,000.00 |
| <u>Subtotal</u> | <u>\$ 801.40</u> | <u>\$ 3,100.00</u> | <u>\$ 3,600.00</u> |
| Awareness Program | | | |
| Shirts, Volunteers | \$ 0.00 | \$ 500.00 | \$ 500.00 |
| Posters | \$ 796.16 | \$ 500.00 | \$ 500.00 |
| Brochure | \$ 270.00 | \$ 1,800.00 | \$ 1,000.00 |
| Travel | \$ 181.04 | \$ 0.00 | \$ 0.00 |
| <u>Subtotal</u> | <u>\$ 1,247.20</u> | <u>\$ 2,800.00</u> | <u>\$ 2,000.00</u> |
| Speakers Bureau | | | |
| Symposium | \$ 5,652.72 | \$ 600.00 | \$ 4,000.00 |
| Printing | \$ 0.00 | \$ 200.00 | \$ 200.00 |
| <u>Subtotal</u> | <u>\$ 5,652.72</u> | <u>\$ 800.00</u> | <u>\$ 4,200.00</u> |
| Office Expenses | | | |
| Awards | \$ 89.50 | \$ 200.00 | \$ 200.00 |
| Travel | \$ 0.00 | \$ 100.00 | \$ 100.00 |
| Misc. (Bank Fees, Website) | \$ 84.41 | \$ 250.00 | \$ 250.00 |
| <u>Subtotal</u> | <u>\$ 173.91</u> | <u>\$ 550.00</u> | <u>\$ 550.00</u> |
| Contingency Funds | | | |
| Symposium | \$ 250.00 * | \$ 500.00 | \$ 1,000.00 ** |
| <u>Subtotal</u> | <u>\$ 250.00</u> | <u>\$ 500.00</u> | <u>\$ 1,000.00</u> |
| <u>Total Expenses-to-date</u> | <u>\$ 8,125.23</u> | <u>\$ 7,550.00</u> | <u>\$ 11,250.00</u> |
| Total Income (loss) | \$ 1,134.77 | (\$4,750.00) | \$ (6,750.00) |

* Symposium 2014

** Includes Symposium 2015
(deposit)

Election, Directors

Current Directors (3 year terms):

Jim McDaniel

Wolfram Blattner

Tom Dillon

Terry Theiss

Gregg Wallace

Nominations

Bruce Stahl

Bob Williams

Dan Groves

Additional Nominations?

Special Events, 2013

- **32 events**
 - *See list in Backup Section*
 - *24 last year (2012)*
- **Comments**
 - *Radio Interview with Cornerstone Baptist*
 - *Symposium 2013*
 - *Hawgs of Texas Rally (Not a possibility for 2014)*
 - *Empowered Health Decision: Cancer Treatment Centers of America*
 - *ZERO Prostate Cancer Run (USMD sponsored)*
 - *Mankind Golf Tournament*
 - *DadFest (to be discontinued)*
 - *Cruisin' For a Cure Carshow, FW; PSA screening only*
 - *RAHR Charity events (3 in November)*

Combined Speakers Support

Symposium 2014

- *March 8, 2014*
- *Hall of Fame, Ranger Stadium, 11 am – 4 pm*
- *3 (3.5?) speakers (2 confirmed)*
- **Challenge: attendance**

Three Main Events

- *Symposium 2014*
- *UREF Dinner Lecture*
- *Baylor/Dallas Annual Survivor Celebration*

Can We Support Each Other?

Awareness, Media, Opportunities



It turned out to be a good call getting *Gossip Girl* star **Chace Crawford** to be celebrity guest at the recent Rock the Red Door benefit. You never know when you might get some in-law added value.

Held at the Kessler Theater, it was a benefit for Cancer Support Community North Texas.



MAJOR LEAGUE SOCCER

NETWORK PAGE

GEN MO: WE STAND FOR CHANGE



OUR MOTIVATION

THE MLS COMMUNITY, INCLUDING STAFF, PLAYERS, SUPPORTERS AND PARTNERS WILL JOIN MLS WORKS, AS PART OF THE LEAGUE'S SOCCER KICKS CANCER INITIATIVE, TO PARTICIPATE IN NOVEMBER AND HELP CHANGE THE FACE OF MEN'S HEALTH.

- Mavericks
- Dallas Cowboys
- Texas Rangers
- FC Dallas
- Dallas Stars
- North Texas Soccer

Website

NTxPCC - Us TOO Baylor Medical Center at Plano

Home : About US : Members : PCa in the News : Risk Factors & Prevention : Free Screening and Special Events
Newly Diagnosed : Treatment Options : Advanced PC : Links : Sponsors/Supporters



Baylor Regional Medical Center, Plano

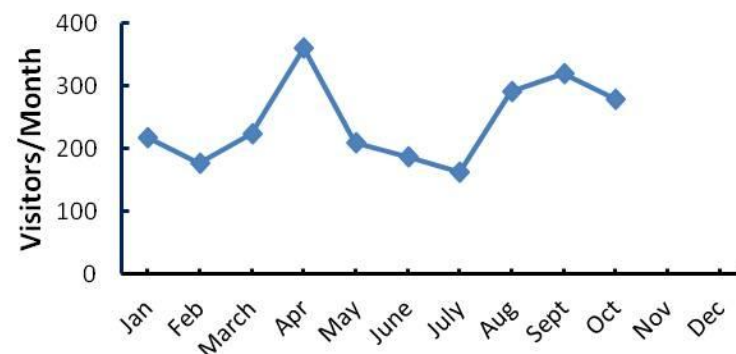


Emily Gentry, RN, BSN, OCN

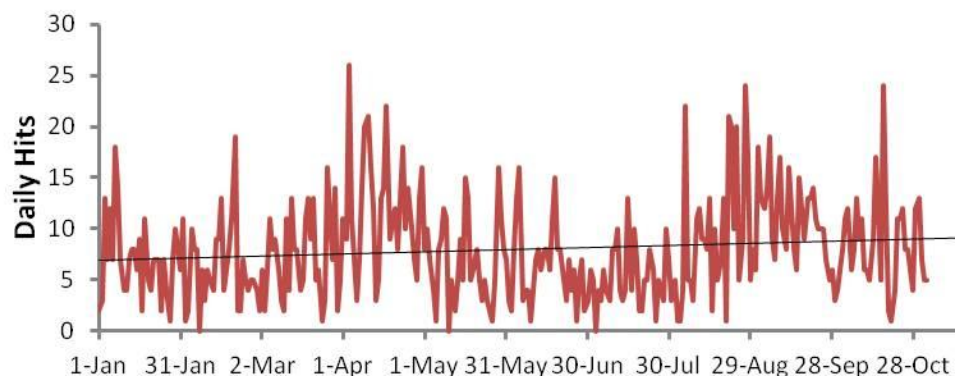


Tom Dillon
Survivor Contact & NTxPCC VP

2013



Major revision (adding pictures, internal title and picture descriptions) attracted more search engines.



Networking



● **Local Groups**

- Cowtown Cruisin' for a Cure ✓
- UREF ✓
- *Mankind* ✓
- *First at 40*
- *Dallas Moustache*

● **National Groups ?**

- NASPCC ✓
- *Malecare* ✓
- Us TOO ✓
- *ZERO*
- *Blue Cure*
- *Livestrong*
- *PCa Roundtable*
- *Women Against Prostate Cancer*
- *PHEN*

● **Local Survivor Organizations**

- *Cancer Care* ✓
- *Cancer Foundation for Life (Fitsteps)* ✓
- *Cancer Support Community* ✓
- *Chronic Disease Fund* ✓
- *Livestrong YMCA* ✓
- *Moncrief*

✓ : some contact

Question:

- Would there be any benefit to NTxPCC in establishing formal affiliations with other PCa education and/or support organizations
- What could we offer other organizations, etc.

Goals for 2014?

- **Diversity**

- African-American Community (South Dallas/50 Hoops)
- Latino Community (start with Hispanic Community)
 - Spanish brochure will become reality*
 - Need Spanish speaking survivors/speakers*

- **Special Events**

- Continue existing programs
- Expand support for USMD events
- Awareness program with North Texas Premier League (Soccer); September
- We will support where and when possible and feasible

- **Awareness**

- Urology/Texas Oncology Offices
- Media ?



- **Advocacy**

- NASPCC Training (Jan., Chicago)

Challenges



- ***Need program managers***

- *Spanish speaking survivor/speaker*
- *Advocacy efforts (NASPCC)*
- *Media relations*
- *Health Fair / Awareness events*

- ***Manpower shortage***

- *Observed increase in volunteers is not sufficient*
- *We are about saturated with projects for active volunteers*

- ***Financial***

- *Symposium 2014 needs financial support*

Open Discussion

?

Backup

NTxPCC Organization



Members

15

Board of Directors

Wolfram Blattner
Tom Dillon
Dan Groves
Terry Theiss
Gregg Wallace

Bob Williams
Jim McDaniel
Bruce Stahl

Officers, Nov. 2013

50 Hoops
Fort Worth Prostate Cancer SG (at Moncrief)
Man-To-Man, UT-Southwestern
Us TOO Baylor, Dallas
Us TOO Baylor, Plano
Us TOO Medical City, Dallas
Us TOO TH Presbyterian, Dallas

Medical Advisors

Pete LaNasa, MD
Trey Moore, MD
Claus Roehrborn, MD
Matt Shuford, MD
Lalan Wilfong, MD

Affiliate member: Tyler Prostate Cancer Awareness Program

NTxPCC History



- Started with a website for a local Support Group in Fort Worth, 2008
- Found another survivor interested in awareness programs
- Added Six Support Groups within the DFW Area
- Formed a Coalition, Spring 2009
- Elected Directors & Officers, Fall 2009
- Applied for Non-Profit Status for Texas – approved 2009
- Applied for 501 (c)(3) status with IRS – approved Feb. 2010
- Exempt from Franchise Taxes
- Expanded to include Tyler PCAP, June 2010
- Expanded to include 50 Hoops, Dallas, December 2011
- Tyler now Affiliate Member, 2012
- Expanded to include Man-to-Man UT-Southwestern, 2012



2012 Financial Statement

INCOME

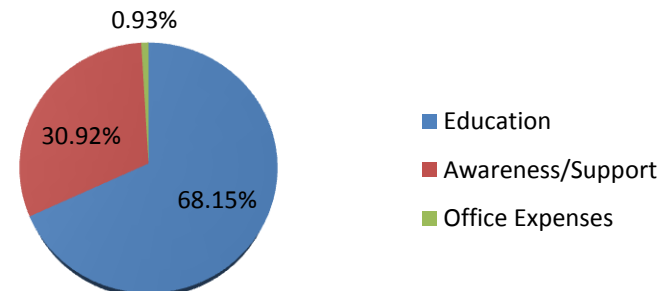
| | | |
|----------------------------|-------------|---------------------------|
| Grants and Donations | | |
| Sponsorships (Symp.) | \$ 6,000.00 | |
| Donations | \$ 3,339.47 | |
| <u>Total Income</u> | | <u>\$ 9,339.47</u> |

EXPENSES

| | | |
|----------------------------------|--------------------|---------------------------|
| Speakers Bureau | | |
| Symposium 2012 | \$ 6,273.86 | |
| Subtotal | <u>\$ 6,273.86</u> | |
| Health Fair and Screening Events | | |
| Ed. Brochure \$ 885.40 | | |
| Handouts, table-covers | \$ 887.05 | |
| Subtotal | <u>\$ 1,857.45</u> | |
| Contingency Fund | | |
| Noah's (Symposium 2013) | \$ 500.00 | |
| Subtotal | <u>\$ 500.00</u> | |
| Awareness Program | | |
| Awareness Brochure | \$ 800.40 | |
| T Shirts | \$ 415.30 | |
| Subtotal | <u>\$ 1,215.70</u> | |
| Office Expenses | | |
| Awards | \$ 85.50 | |
| Pay Pal | \$ 4.20 | |
| Bank Fees | \$ 3.00 | |
| Subtotal | <u>\$ 92.70</u> | |
| TOTAL EXPENSES | | <u>\$ 9,939.71</u> |

| | |
|--------------------------|----------------------------|
| Cash on hand Jan 1, 2012 | <u>\$13,092.30</u> |
| Net Income (Loss) | <u>(-\$ 600.24)</u> |

| | |
|--|---------------------------|
| Account Balances Dec 31, 2012 | |
| BBVA Compass | \$12,443.41 |
| PayPal | \$ 48.65 |
| Total cash on hand Dec 31, 2012 | <u>\$12,492.06</u> |



Bruce Stahl
Treasurer, NTxPCC
bstahl@prodigy.net

Workshops



- ***NDX/Recurrence discussions available at “Let’s Talk on Tuesday”***
 - *Available to all survivors*
 - *We do NOT recommend hospitals/doctors*
- ***Need more support from physicians***
- ***LTS list was increasingly engaged***



Let's talk on Tuesday
about Prostate Cancer



*Sponsored by the Prostate Cancer Resource Center and
The North Texas Prostate Cancer Coalition*

Prostate Cancer Survivors are waiting to talk with you ...

- Informal chat sessions with survivors
- Learn about treatment options and questions to ask your doctor.
- Provide reassurance and support you may need to face treatments.
- Learn about support groups and educational classes offered free!

Tuesdays - from 10:00 am - 2:00 pm

Cancer Resource Center - Klabzuba Tower Ground Floor
1300 W. Terrell Avenue, Fort Worth, Texas 76104

For more information – contact Gayle Wilkins, MSN, RN, OCN
Prostate Cancer Resource Center - 817-820-4868

TexasHealth.org

Doctors on the medical staff practice independently and
are not employees or agents of the hospital

 **Texas Health**
Harris Methodist Hospital
FORT WORTH


North Texas
Prostate Cancer
Coalition
ntxpcacoalition.org

Survivor Chat

- *Some great sessions*
- *Off-Time used to prepare for other events on slow days*
- *Need more physicians' support*

Special Events, 2013

50 Hoops

*May 24 (Fri); Fab 50 Dinner Lecture, Potters House
July 20 (Sat); 50 Hoops Basket Ball Tournament*

Coalition

*April (Sat); Prostate Cancer Symposium
April 16-18; Hawgs of Texas Fundraiser Nov. 16, 23, 30 (Sat);
Rahr Charity Events; Fundraiser*

Fort Worth PCaSG / TH Harris, Fort Worth

*April 3 (Wed); Prostate Cancer Awareness Event, Allied Electronics, Fort Worth
June 15 (Sat); "Honor Thy Father", Truevine Church, Speaking engagement
June 22 (Sat); "It's a Guy Thing", Baylor/Fort Worth; Health Fair
Sep. 7 (Sat); Zero Cancer Run (USMD Sponsorship)
Sep. 7 (Sat); "Honor Thy Father", Revealed World Ministries, Survivor Presentation
Sep. 14 (Sat); Genesis United Methodist Church, Fort Worth; Health Fair with **TH Harris SW**
Sep. 21 (Sat); "Cruisin' for a Cure"; car show
Oct. 25 (Fri); DFW Livewell Center; Healthfair*

Us TOO, Baylor Dallas

*June 13 (Thu), Cancer Survivor Week Celebration, Baylor Sammons
June 22 (Sat); "It's a Guy Thing", Baylor/Dallas; Health Fair
Sep. 3 (Tue); Survivor Celebration, Baylor/Dallas*

Special Events, 2013 (Continued)

Us TOO, Baylor Plano

March 6 (Wed); Empowered Health Decision; Cancer Treatment Centers of America

April 27 (Sat); Medical Center Plano, Health Fair

June 23 (Sat); "It's a Guy Thing", Baylor/Plano; Health Fair

June 29 (Thu); "Beat Cancer", Henry Tavern, Plano

Aug. 24 (Sat); "Beat Cancer", Music Hall, Fair Park

Nov. ?; Screening at Plano Methodist

Dec. 10 (Mon); Baylor/Plan; Survivor Holiday Program

Total: 32 Events

(24 last year)

Us TOO, Presbyterian Dallas / UREF

May 6 (Sun); FC Dallas; Awareness Table

June 15 (Sat); DadFest, FC Dallas Stadium, Frisco; Health Fair; **discontinued**

June 20 (Thu); UREF Annual Dinner Lecture

Sep. 9 (Mon); UREF Golf Tournament

Oct. 4 (Thu); UREF Annual Dinner and Lecture

Other

January 16 (Wed); Radio Interview, Cornerstone Baptist Church & NTxPCC

June 23 (Sat); "It's a Guy Thing", Baylor/Grapevine; volunteer

Other PC Organizations in Tx



- **D/FW Metroplex**

- UREF
- For Mankind (Golf tournament, PCa Awareness)
- Dallas Moustache
- Support Group at Baylor, Grapevine (new)
- Possible new SG at Presby, Plano

- **Austin**

- Prostate Cancer Resource Center
- Women against Prostate Cancer (still in existence?)

- **Houston**

- TXPCC
- Blue Cure Foundation

- **Other Locations**

- Wichita Falls, Amarillo, Lubbock, Sherman, Galveston

North Texas Prostate Cancer Coalition



TOGETHER FOR GOOD HEALTH